

Section	Number	Goal (bold) and action description	Update September 2026
Town Centre	1	A Town Centre Action Group (TCAG) that coordinates the delivery of the Town Centre Strategy chaired by the Town Mayor	
Town Centre	1.1	Annually review performance of the Action Plan at the TCAG and committee meetings.	
Town Centre	2	Ensure the Town Centre and its facilities are clean and inviting	
Town Centre	2.1	Actively support bids and projects contributing to an improved public realm	£22,219 Section 106 funding identified to develop an initial programme of large-scale murals in Littlehampton. Background work has identified potential sites, delivery requirements and key risks, with Member decisions now needed on the preferred approach before progressing permissions and artist procurement Alley lighting, St Martin's Car Park to High Street – waiting for consent from tenant / owner to attach to side of Peacocks.

			Power for lighting points - waiting for confirmation of design and potential costs from Enerveo to meet new requirements for drawing power for festoon and festive lighting to wall mounted lamps Summer bunting was installed in the High Street for the summer period. Blocked gullies reported at High Street, East Street and Beach Road cleared by Highways Rangers 09.09.26 Confirmation from West Sussex County Council (WSCC) Highways that next full drain cleaning will be November / December 2026 Ongoing arrangements with various contractors to acquire blocks to replace temporary surfaces.
Town Centre	2.2	Improve the aesthetics of the Town Centre by exploring opportunities for community led activities.	The events forum continues to meet to network and identify ways to collaborate. Knitting groups will be taking part in a Christmas Yarn Bomb of the High Street.
Town Centre	2.3	Supporting the Littlehampton Business Forum (LBF) maintenance facilitator to	An LBF Ambassador raised concerns about declining High Street cleanliness, which has been affected by hot weather, blocked drains and reduced operative availability. Arun District Council (ADC)

		work with Arun District Council to maintain standards	have requested an extended wash outside core footfall hours, and following reports to WSCC Highways and the Highways Rangers scheme, the drains have now been unblocked to support improved cleaning operations.
Town Centre	2.4	Advocate for provision of changing places toilets	
Town Centre	3	Acknowledge the heritage of the town and show it in the Town Centre	Littlehampton Museum collaborated with the High Street events throughout August creating a Victorian Trail with various businesses in the High Street.
Town Centre	3.1	Invite Littlehampton History and Heritage groups to contribute to community Town Centre development activities to ensure that acknowledgement of our heritage is included in plans for our future.	
Town Centre	4	Maintain awareness of current and potential use of Town Centre buildings	

Town Centre	4.1	Inform Planning Committee of any issues of concern in a timely manner. Ensuring the TCAG, LBF and relevant groups are aware of relevant planning applications in the Town Centre and have the opportunity to comment.	
Culture	5	Promote culture, fitness and arts in Littlehampton	
Culture	5.1	Actively support activities and events which brighten the Town Centre and its surroundings.	Littlehampton Town Council (LTC) delivered four events on the High Street over the Summer holidays.
Culture	5.2	Encourage and facilitate a range of activities and events to be held in the Town Centre that deliver on both the Town Centre Strategy and the Event Strategy, creating a vibrant town centre, increasing footfall and deterring anti-social behaviour. Work with external organisations, including the Event Forum and Business	An event support fund was approved for three events; Easter Activities in the Arcade, the upcoming Book Festival in October and Meet the Maker events organised by the LBF commencing in Autumn and continuing into next year.

		Forum, to develop the event programme and/or to support them bringing events and activities to the Town Centre.	
Culture	5.3	ADC and West Sussex County Council (WSCC) to streamline event application processes, creating a convenient and compliant system that facilitates applications from a range of organisers	This is an ongoing project that will require sign off at various levels due to technology input.
Culture	5.4	Collaborate with ADC to involve local artists in the design of monoliths, beach boxes and signage in the area.	Phase one completed Spring 2026. Opportunity to replace two faded signage with new, replicating approach from wayfinding on eastern side of river.
Culture	5.5	Explore opportunities to integrate art into the High Street	See 2.1.
Culture	5.6	Support and establish dedicated and sustainable forums for Events, Sports and Arts	Ongoing support given to LBF, Sports Forum and Events Forum. Dedicated pages on www.lovelittlehampton.co.uk provide resources for both LBF and Events Forum.

Culture	5.7	Assess the feasibility of an annual pop-up park and deliver if viable	Research has been undertaken for a pop up park, and is on hold while other options are being explored.
Marketing and Tourism	6	Identify opportunities to improve existing marketing efforts and work in collaboration with key partners to develop new ways to engage residents, visitors and businesses.	
Marketing and Tourism	6.1	Assess options for providing clear and accessible visitor information, including permanent signage, electronic boards, and other promotional tools	The possibility of an electric sign on the seafront to promote the town centre and events was investigated; however, this was ultimately considered unviable due to cost and environmental factors.
Marketing and Tourism	6.2	Promote the town centre, sea front and harbour as a visitor destination, taking into consideration the findings from the research undertaken as part of the UKSPF project 2025	Continued social media promotion of the town.
Marketing and Tourism	6.3	Develop visit Littlehampton website and social media as a	Visit Littlehampton and Love Littlehampton websites launched in Spring 2026. Low

		tool to support tourism and community activity	business uptake. LTC programming a campaign to increase sign up.
Marketing and Tourism	6.4	Use social media and digital tools to highlight local attractions, events and businesses	Campaign planned to highlight businesses through a series of social media posts. Links to heritage also showcased. Real time promotion of events in the town centre.
Marketing and Tourism	6.5	Explore ways to cross promote the Town Centre with other attractions and stakeholders and agree a plan	
Marketing and Tourism	6.6	Develop Sussex by the Sea platforms to promote tourism, interlinking with Visit Littlehampton	Sussex by the Sea continues to work closely with all Town Councils and destination marketing organisations across the district to better coordinate tourism marketing and forward planning.
Retail and Hospitality	7	Provide incentives to bring people into the Town Centre	

Retail and Hospitality	7.1	Support the Business Forum in developing initiatives that encourage return visitors such as discount vouchers	Supporting the LBF through grants (see 5.2) and planning meetings for activities such as Christmas initiatives.
Retail and Hospitality	8	To investigate options for a programme of markets	
Retail and Hospitality	8.1	Support ADC with their Expression of Interest for a General Market	Completed.
Retail and Hospitality	8.2	Town Council to lead on researching opportunities for themed and specialist markets linking to the Business Forum and the Event Strategy.	2026 Food and Drink Festival organiser confirmed for 2027 subject to licenses. LTC progressing a continental market operator to attend in 2027.
Retail and Hospitality	9	Improve the appearance of shops, enabling their ability to attract business.	
Retail and Hospitality	9.1	Promote any external grants or training opportunities to shops so they can apply for them.	Start up, general business and shopfront improvement grants – 15 grants approved for Littlehampton based businesses, totalling £28,000

Retail and Hospitality	9.2	Work with Landlords and Businesses to implement initiatives that enhance the presentation of shops	
Retail and Hospitality	10	Support initiatives to reduce shop vacancies	
Retail and Hospitality	10.1	Develop a landlord/agents network, appreciating their geographical spread and increasing remote communications to supplement in person meetings.	ADC and LTC continue to work closely with landlords and agents where necessary to help move projects forward.
Retail and Hospitality	10.2	Develop an information pack that can be used by landlords and agents to better promote the town centre and business support and given to prospective business owners	
Retail and Hospitality	10.3	Support opportunities for interim use of vacant premises	
Retail and Hospitality	11	Support the businesses in the Town Centre and encourage new investors	

		wanting to start a business in the town.	
Retail and Hospitality	11.1	Continue to support a sustainable and empowered group of Town Centre business representatives.	ADC and LTC officers attend LBF and ambassador meetings. Supporting the forum administratively and assisting where necessary.
Retail and Hospitality	11.2	Arun District Council will provide information of grants and schemes available to new and existing businesses.	
Retail and Hospitality	11.3	Littlehampton Business Forum to offer training opportunities and coaching for local businesses	LBF has secured coaching sessions for the remainder of 2026.
Retail and Hospitality	11.4	Continue to support pavement license applications which contribute to service economy success and maintain accessibility	LTC planning committee has responded positively in support of several pavement licenses.
Retail and Hospitality	12	Support and advocate for community support facilities in the Town Centre	

Retail and Hospitality	12.1	Explore opportunities to create a High Street Hub that offers access to key services such as council services and community support	LTC are currently working on confirming a premises in the High Street.
Retail and Hospitality	12.2	Liaise with the banks and post office to create a banking hub in the Town Centre.	The new Banking Hub has opened at 43 High Street.
Transport and Linking the Town Centre	13	Investigate opportunities to connect the seafront, riverside and Town Centre	
Transport and Linking the Town Centre	13.1	Explore emerging initiatives that promote eco-friendly travel	
Transport and Linking the Town Centre	14	Improve signage into the town centre from all approaches, including public transport, vehicles and pedestrian routes	
Transport and Linking the Town Centre	14.1	LTC to develop and implement a signage strategy for the Town Centre and surrounding areas	Completed and adopted by LTC in September 2025 with a review undertaken in September 2026.

Transport and Linking the Town Centre	14.2	ADC to secure further UKSPF funding to redesign monoliths incorporating the LTC and Artswork Wayfinding project to include Beach Boxes.	Completed Spring 2026.
Transport and Linking the Town Centre	14.3	Collaborate with ADC to deliver a cohesive approach to wayfinding that incorporates the aims of the Signage Strategy, ADCs Tourism Strategy and Parking Review	See 5.4.
Transport and Linking the Town Centre	15	Collaborate with relevant stakeholders to improve the appeal of town centre entrances and public transport facilities.	

Transport and Linking the Town Centre	15.1	Explore options to enhance the public realm at transport entrances to the Town	
Transport and Linking the Town Centre	16	Monitor traffic management concerns in the town centre	
Transport and Linking the Town Centre	16.1	Collaborate with the District and County Council to address any issues that arise	
Transport and Linking the Town Centre	17	Support proposals to improve Town Centre car parks as part of the ADC masterplan	
Transport and Linking the Town Centre	17.1	Undertake a feasibility study for the redevelopment of St Martins car park	
Anti-Social Behaviour	18	Work with local authorities to ensure the Town Centre is a welcoming and a safe place	
Anti-Social Behaviour	18.1	Allow all current activities to bed in and analyse effectiveness of the interventions in tandem with the budget cycle.	

Anti-Social Behaviour	18.2	Continue to work with the Littlehampton Business Forum to report issues in the town centre	A multi-agency support meeting was called on 29 June, at the request of the LBF and coordinated by LTC, to develop a collective response to anti-social behaviour and its impact on the town centre. As a result of the meeting, a number of actions were identified and assigned to relevant organisations. ‘See it. Report it.’ documents provided to LBF for distribution to businesses to encourage public to report incidents. Anti-Social Behaviour (ASB) Enforcement Team Leader engagement with House in Multiple Occupation (HMO) provider following contact from LBF regarding residents causing antisocial behaviour affecting nearby businesses. Contacts shared and liaison between provider and businesses expected.
Anti-Social Behaviour	18.3	Review the BCRP and its impact	

Anti-Social Behaviour	18.4	Support the implementation of the new Community Protection Officers (CPOs) including introduction to the Business Forum and its facilitators particularly those responsible for security in the town centre. Ensure the CPOs are aware of activities planned for the town centre so they can be present. Serve as a means for information sharing between them and the business forum.	Ongoing visible patrols continue in the Town Centre by ADC's Community Protection Officers (CPOs) to provide both ongoing reassurance to the public and to deter crime and ASB. CPOs actively target and monitor hotspot sites to understand effectiveness of any intervention methods. Emerging issues and hotspots are highlighted early to allow both the police and the wider ASB Team to liaise where necessary to discuss and identify potential solutions when needed. <table><tr><td>Littlehampton town boundary</td><td>May '26</td><td>Jun '26</td><td>Jul '26</td><td>Aug '26</td><td>Total</td></tr><tr><td>PSPO enforcement</td><td>1</td><td>6</td><td>3</td><td>4</td><td>14</td></tr><tr><td>Foot patrols (man hours)</td><td>68</td><td>74</td><td>54</td><td>56</td><td>252</td></tr><tr><td>Community ASB incidents</td><td>7</td><td>4</td><td>6</td><td>3</td><td>20</td></tr></table>	Littlehampton town boundary	May '26	Jun '26	Jul '26	Aug '26	Total	PSPO enforcement	1	6	3	4	14	Foot patrols (man hours)	68	74	54	56	252	Community ASB incidents	7	4	6	3	20
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Anti-Social Behaviour	18.5	Work with ADC led 'Local Action Team' to implement initiatives to improve safety in the Town Centre.	<u>Street drinking and associated anti-social behaviour</u> Reports to ADC's ASB team of alcohol related ASB remain low. CPOs continue to intervene when they witness incidents and engage with businesses if concerns are raised about individuals. <u>Youth related anti-social behaviour</u>																								

			Reports to the Community Safety team of widespread youth related ASB in the town centre have been low. A few individuals continue to cause nuisance and are being dealt with via a multi-agency approach due to the complex nature of their needs and behaviour. <u>Use of BBQs on the beach and green</u> West Sussex Fire and Rescue Service and CPOs tasked to conduct joint patrols and engagement over summer period due to identified concerns about use of disposable BBQs and potential for accidental wildfires.
Anti-Social Behaviour	18.6	Work with Sussex Police to ensure effective data sharing resulting in efficient deployment of resources and support activities such as Action Days	Operation Sonar continues and the Neighbourhood Policing Team have completed the following actions to mitigate anti-social behaviour and crime in Littlehampton Town Centre • Carried out 27 arrests for various offences with assistance from the Specialist and Tactical Enforcement Units. • Completed 18 stop searches which have led to Class A and B drugs being recovered along with offensive and prohibited weapons.

			• Seized vehicles under Section 59 and no insurance powers along with illegal e-bikes and e-scooters. • Obtained Section 34 Dispersal Orders for the seafront area which led to six notices being issued. • Issued eight Traffic Offence Reports – and completed two traffic files to summons suspects to Court. • Charged defendants for theft, criminal damage, driving offences, and breaches of Community Protection Notices’. • Carried out cuckoo checks – including joint meetings and visits with Registered Social Landlord’s. • Issued and progressed three Community Protection Warnings and two Community Protection Notices. • Carried out patrols of the area including in the company of ADC’s CPOs. PCSO’s have recovered stolen goods from shoplifters, identified outstanding offenders, enforced the PSPO, and have obtained victim/witness statements. • Liaised with ADC around eviction of persons carrying out anti-social behaviour in tents within the town centre and supported with notices being issued.
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Anti-Social Behaviour	18.7	Monitor the enforcement of e-scooters and cycling in the town	Safer Arun Partnership have produced information regarding legalities of e-scooters and e-bikes which can be found on ADC's website - E-scooters and e-bikes Arun District Council . In process of creating pamphlets and digital versions for distribution to schools and youth groups.
Anti-Social Behaviour	18.8	Work in collaboration with local support groups and charities to help those with an addiction in Littlehampton	