



Littlehampton Town Centre Action Group

Update: June 2026

Hello and welcome to the Littlehampton Town Centre Action Group update. This newsletter gives you an overview of what's happening across the town centre, highlights opportunities for businesses to get involved, and provides updates on current projects and plans for the year ahead. To view the full action plan update, visit: www.littlehampton-tc.gov.uk/town-centre-action-group

Update from the councils:

As you'll see from the logos above, the Littlehampton Town Centre Action Group (TCAG) includes representatives of agencies that have a stake in the town's economy, including Littlehampton Town Council (LTC) and Arun District Council (ADC). LTC is leading the Town Centre Strategy and Action Plan to drive town centre improvements, while ADC is delivering key infrastructure projects to enhance resident and visitor experience. Current activity includes:

ADC:

- Exploring new lighting for alleyway between High Street and St Martin's
- Working with partners to identify new projects for 2026-27, including possible public art, extra wayfinding and additional lighting - email your ideas through the LBF
- Grants and 1-2-1 Business Support for all types of businesses available – visit www.arun.gov.uk/leap for information and to apply

LTC:

- New Visit Littlehampton and Love Littlehampton websites are now live, with opportunities to promote your business for free - see below
- Delivering weekly town centre events throughout August
- If you have any town centre queries, email: towncentrestrategy@littlehampton-tc.gov.uk

Spotlight on....promoting your business

Littlehampton Town Council has relaunched the visitor website "Visit Littlehampton" with a whole new section for residents called "Love Littlehampton". This section of the site also includes a great page with details of support available to the town's businesses - take a look!



As part of a phased rollout, Littlehampton based businesses that are of interest to visitors can now be added to the website free of charge. Your listing includes an image, a description about what you do, your location and key contact details.

To create your listing, visit www.lovelittlehampton.co.uk/submit-a-business-listing/ Alternatively, you'll find a link to "add a listing" at the bottom of every page of the Visit Littlehampton website.

For more information on the TCAG and Town Centre Strategy Initiatives
www.littlehampton-tc.gov.uk/town-centre-action-group

Update from the Littlehampton Business Forum

The Littlehampton Business Forum (LBF) is a vital member of the Town Centre Action Group, and continues to play a key role in shaping the future of the town centre. Since launching in 2024, the LBF has brought local businesses together to share ideas, raise challenges, and work collaboratively with council representatives. The Business Ambassadors help drive forward the town centre action plan, ensuring that local voices play a central part in decision-making.

Meet your LBF ambassadors



Rich
East Beach Guest House



Paul
Bah-Humbug Sweets



Michael
Quality Textiles

Did you know....?

- The LBF has its own Town Centre Maintenance Ambassador, Michael Holland, who you can talk to about any cleanliness issues in the town that affect your business.
- The LBF has its own Town Centre Safety Ambassador, Paul Wakeland, who you can talk to about any crime or Anti Social Behaviour (ASB) issues that affect your business.
- Paul also manages the Shop Watch Radio Scheme for businesses to share information in real time. Contact Paul if you're interested in signing up for a radio by emailing: littlehamptonbusinessforum@outlook.com

Spotlight on....events and marketing

The LBF is delivering a series of town-centre-focused events throughout 2026 including craft and book festivals, Halloween celebrations, the Light Up LA trail and Christmas activities, as well as encouraging businesses to link into the other big footfall events. We're already focusing on how to make Christmas extra special this year, with late night shopping and activities every weekend. Sign up to the LBF newsletter below to find out how you can get involved to make sure your business benefits from the extra footfall.

Spotlight on....business development and growth

The LBF is delivering training workshops throughout 2026 to support business development, from digital skills to compliance essentials. Contact the LBF if you would like to get involved, and make sure you sign up for the newsletter for the latest info!

Get involved - come along to our next meeting

Tuesday | **25** | August
18:00 - 20:00 | 2026

Location: New Millennium Chamber, Manor House, Church Street, Littlehampton, BN17 5EW



Sign up for the LBF E-Newsletter



littlehamptonbusinessforum@outlook.com



www.littlehampton-tc.gov.uk/littlehampton-business-forum

