

Section	Number	Goal (bold) and action description	Update May 2026
Town Centre	1	A Town Centre Action Group (TCAG) that coordinates the delivery of the Town Centre Strategy chaired by the Town Mayor	
Town Centre	1.1	Annually review performance of the Action Plan at the TCAG and committee meetings.	
Town Centre	2	Ensure the Town Centre and its facilities are clean and inviting	
Town Centre	2.1	Actively support bids and projects contributing to an improved public realm	Arun District Council's replacement catenary wire and new festoon lighting, operated by astronomical timers (turning on at dusk and turning off at 23:00) were installed 18 March 2026. Funded by Arun District Council (ADC), Enerveo commissioned to design lighting solution for alley connecting St Martin's Car Park with High Street. Design solutions anticipated mid-late May 2026.

Town Centre	2.2	Improve the aesthetics of the Town Centre by exploring opportunities for community led activities.	The events forum continues to meet to network and identify ways to collaborate. The Arcade businesses organised activities in the Arcade over the Easter holidays. Community knit and natter groups got involved in producing knitting installations throughout the high street for Easter.
Town Centre	2.3	Supporting the Littlehampton Business Forum (LBF) maintenance facilitator to work with Arun District Council to maintain standards	
Town Centre	2.4	Advocate for provision of changing places toilets	
Town Centre	3	Acknowledge the heritage of the town and show it in the Town Centre	
Town Centre	3.1	Invite Littlehampton History and Heritage groups to contribute to community Town Centre development activities to ensure that acknowledgement of our heritage is included in plans for our future.	

Town Centre	4	Maintain awareness of current and potential use of Town Centre buildings	
Town Centre	4.1	Inform Planning Committee of any issues of concern in a timely manner. Ensuring the TCAG, LBF and relevant groups are aware of relevant planning applications in the Town Centre and have the opportunity to comment.	Groups were updated on relevant planning applications.
Culture	5	Promote culture, fitness and arts in Littlehampton	
Culture	5.1	Actively support activities and events which brighten the Town Centre and its surroundings.	Littlehampton Town Council (LTC) delivered two events on the High Street over the Easter holidays; one with an Easter theme and another with a community theme. Both events were well attended..
Culture	5.2	Encourage and facilitate a range of activities and events to be held in the Town Centre that deliver on both the Town Centre Strategy and the Event Strategy, creating a vibrant town centre, increasing footfall and deterring anti-social	LTC and ADC worked with an external event organiser to deliver a two-day Food and Drink Festival on the last weekend of the Easter holidays. The event was a success, with good community and business feedback. The operator has pencilled in the same weekend for 2027. Magpies and Butterflies alongside the Business Forum have organised an arts and crafts festival with

		behaviour. Work with external organisations, including the Event Forum and Business Forum, to develop the event programme and/or to support them bringing events and activities to the Town Centre.	activities and sessions running throughout the Easter holidays. Funding from the events support funding has been applied and granted towards this event.
Culture	5.3	ADC and West Sussex County Council (WSCC) to streamline event application processes, creating a convenient and compliant system that facilitates applications from a range of organisers	This is an ongoing project that will require sign off at various levels due to technology input.
Culture	5.4	Collaborate with ADC to involve local artists in the design of monoliths, beach boxes and signage in the area.	The Wayfinding project has been successfully completed and a launch event was held.
Culture	5.5	Explore opportunities to integrate art into the High Street	Knit and Natter groups have completed knitting installations in the High Street for Easter. Investigating if the wall next to the bus stops by Anchor Springs can be painted and have a Littlehampton Welcome sign.

Culture	5.6	Support and establish dedicated and sustainable forums for Events, Sports and Arts	Events support funding received its first application.
Culture	5.7	Assess the feasibility of an annual pop-up park and deliver if viable	Currently researching into the feasibility of bringing a pop-up park/area to the High Street.
Marketing and Tourism	6	Identify opportunities to improve existing marketing efforts and work in collaboration with key partners to develop new ways to engage residents, visitors and businesses.	
Marketing and Tourism	6.1	Assess options for providing clear and accessible visitor information, including permanent signage, electronic boards, and other promotional tools	The installation of the Wayfinding project was celebrated though an official launch on 27 March 2026. Signs have been installed in the Railway Station and seafront explaining the project and signposting people to follow the trails.
Marketing and Tourism	6.2	Promote the town centre, sea front and harbour as a visitor destination, taking into consideration the findings from the research undertaken	Continued social media promotion of the town. ADC continues to work closely with LTC to raise the profile of the town through Sussex by the Sea, particularly by showcasing events, such as the family fun day on 27 March and Food and Drink Festival in

		as part of the UKSPF project 2025	April. ADC continues to support the Visit Littlehampton website through its annual service level agreement, and funded V2's attendance and promotion of the town centre.
Marketing and Tourism	6.3	Develop visit Littlehampton website and social media as a tool to support tourism and community activity	Visit Littlehampton and Love Littlehampton websites have been launched. Businesses, community groups and other organisations have been invited to register a listing on the new websites.
Marketing and Tourism	6.4	Use social media and digital tools to highlight local attractions, events and businesses	Highlighted local businesses, as well as the town's museum and historical attractions, to encourage more people to visit the town centre. Real time promotion of events in the town centre, as well as reels and picture for market day.
Marketing and Tourism	6.5	Explore ways to cross promote the Town Centre with other attractions and stakeholders and agree a plan	ADC worked with V2 Radio to promote Littlehampton town centre via a live broadcast on Friday 27 March, with LTC assisting and working alongside the general market operator to facilitate this.
Marketing and Tourism	6.6	Develop Sussex by the Sea platforms to promote tourism, interlinking with Visit Littlehampton	Sussex by the Sea continues to work closely with all Town Councils and destination marketing organisations across the district to better coordination tourism marketing and forward planning.

Retail and Hospitality	7	Provide incentives to bring people into the Town Centre	
Retail and Hospitality	7.1	Support the Business Forum in developing initiatives that encourage return visitors such as discount vouchers	
Retail and Hospitality	8	To investigate options for a programme of markets	
Retail and Hospitality	8.1	Support ADC with their Expression of Interest for a General Market	ADC officers continue to support the operator, who is now operating under annual consent.
Retail and Hospitality	8.2	Town Council to lead on researching opportunities for themed and specialist markets linking to the Business Forum and the Event Strategy.	Food and Drink Festival, managed by an external operator took place on 11 and 12 April. LTC will continue to explore opportunities to bring other activities into the Town Centre.

Retail and Hospitality	9	Improve the appearance of shops, enabling their ability to attract business.	
Retail and Hospitality	9.1	Promote any external grants or training opportunities to shops so they can apply for them.	For the 2026 to 2027 financial year, ADC are offering grants of up to £2,500 to eligible new and established businesses to support growth. Relevant grants and opportunities continue to be promoted via the monthly Arun business Partnership newsletter and are detailed on the www.arun.gov.uk/leap webpage. Town centre businesses are encouraged to also sign up to ABP Newsletter to access wider opportunities.
Retail and Hospitality	9.2	Work with Landlords and Businesses to implement initiatives that enhance the presentation of shops	A new tranche of Shopfront enhancement grants have been made available for the 2026 to 2027 financial year.
Retail and Hospitality	10	Support initiatives to reduce shop vacancies	
Retail and Hospitality	10.1	Develop a landlord/agents network, appreciating their geographical spread and increasing remote communications to supplement in person meetings.	ADC and LTC continue to work closely with landlords and agents where necessary to help move projects forward.

Retail and Hospitality	10.2	Develop an information pack that can be used by landlords and agents to better promote the town centre and business support and given to prospective business owners	
Retail and Hospitality	10.3	Support opportunities for interim use of vacant premises	
Retail and Hospitality	11	Support the businesses in the Town Centre and encourage new investors wanting to start a business in the town.	
Retail and Hospitality	11.1	Continue to support a sustainable and empowered group of Town Centre business representatives.	ADC and LTC officers attend LBF and ambassador meetings. Supporting the forum administratively and assisting where necessary.
Retail and Hospitality	11.2	Arun District Council will provide information of grants and schemes available to new and existing businesses.	Relevant grants and opportunities to meet with specialist business advisors continue to be promoted via the monthly Arun Business Partnership newsletter ADC have allocated funding to offer grants and 1-2-1 business support in 2026 to 2027.

Retail and Hospitality	11.3	Littlehampton Business Forum to offer training opportunities and coaching for local businesses	LBF has secured coaching sessions for the remainder of 2026.
Retail and Hospitality	11.4	Continue to support pavement license applications which contribute to service economy success and maintain accessibility	LTC planning committee has responded positively in support of several pavement licenses.
Retail and Hospitality	12	Support and advocate for community support facilities in the Town Centre	
Retail and Hospitality	12.1	Explore opportunities to create a High Street Hub that offers access to key services such as council services and community support	LTC are currently working on confirming a premises in the High Street.
Retail and Hospitality	12.2	Liaise with the banks and post office to create a banking hub in the Town Centre.	Temporary banking hub is in the Manor House. Planning permission has been granted for the new Banking Hub at 43 High Street.
Transport and Linking the Town Centre	13	Investigate opportunities to connect the seafront, riverside and Town Centre	

Transport and Linking the Town Centre	13.1	Explore emerging initiatives that promote eco-friendly travel	
Transport and Linking the Town Centre	14	Improve signage into the town centre from all approaches, including public transport, vehicles and pedestrian routes	
Transport and Linking the Town Centre	14.1	LTC to develop and implement a signage strategy for the Town Centre and surrounding areas	Completed and adopted by LTC in September 2025.
Transport and Linking the Town Centre	14.2	ADC to secure further UKSPF funding to redesign monoliths incorporating the LTC and Artsworld Wayfinding project to include Beach Boxes.	All aspects of the UKSPF funded wayfinding scheme and partnership funded trail delivered and launched 27 March 2026.

Transport and Linking the Town Centre	14.3	Collaborate with ADC to deliver a cohesive approach to wayfinding that incorporates the aims of the Signage Strategy, ADCs Tourism Strategy and Parking Review	In line with ADC's Tourism Strategy and the aspirations of LTC's signage strategy, the comprehensive wayfinding scheme for Littlehampton aims to improve the connections between the town centre, seafront and riverside. The new designs include clear directional signage to key locations, and feature panels about local heritage and the work of local artists, including the work of young people who developed unique characters and trails with Artswork in 2025. ADC Officers continue to address signage issues reported to them by LTC, businesses and members of the public, such as the sign to Anchor Springs and toilet sign for St Martin's.
Transport and Linking the Town Centre	15	Collaborate with relevant stakeholders to improve the appeal of town centre entrances and public transport facilities.	
Transport and Linking the Town Centre	15.1	Explore options to enhance the public realm at transport entrances to the Town	
Transport and Linking the Town Centre	16	Monitor traffic management concerns in the town centre	

Transport and Linking the Town Centre	16.1	Collaborate with the District and County Council to address any issues that arise	ADC actively working with WSCC Highways to clarify extent of the Traffic Regulation Order in place and to limit access to High Street via the pedestrian crossing at Surrey Street. Following ADC intervention in response to complaints about the appearance of utility works to the High Street, no work apart from emergency repairs will be allowed on the High Street until 2031.
Transport and Linking the Town Centre	17	Support proposals to improve Town Centre car parks as part of the ADC masterplan	
Transport and Linking the Town Centre	17.1	Undertake a feasibility study for the redevelopment of St Martins car park	
Anti-Social Behaviour	18	Work with local authorities to ensure the Town Centre is a welcoming and a safe place	
Anti-Social Behaviour	18.1	Allow all current activities to bed in and analyse effectiveness of the interventions in tandem with the budget cycle.	

Anti-Social Behaviour	18.2	Continue to work with the Littlehampton Business Forum to report issues in the town centre	Produced a document on reporting, this was delivered to local businesses. Access to both DISC and Shopwatch radio are positive resources, allowing officers to respond to real-time incidents as and when they are present in the town. This has had the effect of preventing ASB incidents from escalating and allowing provision of witness statements as necessary.																								
Anti-Social Behaviour	18.3	Review the BCRP and its impact																									
Anti-Social Behaviour	18.4	Support the implementation of the new Community Protection Officers (CPOs) including introduction to the Business Forum and its facilitators particularly those responsible for security in the town centre. Ensure the CPOs are aware of activities planned for the town centre so they can be present. Serve as a means for information sharing between them and the business forum.	<u>Community Protection Officers (CPOs)</u> <table><tr><td>Littlehampton town boundary</td><td>Jan '26</td><td>Feb '26</td><td>Mar '26</td><td>Apr '26</td><td>Total</td></tr><tr><td>PSPO enforcement</td><td>11</td><td>6</td><td>4</td><td>2</td><td>23</td></tr><tr><td>Foot patrols (man hours)</td><td>64</td><td>62</td><td>62</td><td>47¹</td><td>235</td></tr><tr><td>Joint police interventions²</td><td>2</td><td>0</td><td>2</td><td>1</td><td>5</td></tr></table> ¹ Lower than previous months due to annual leave ² Resulting in arrest or other enforcement activity In addition, drug paraphernalia has been found and removed/reported for removal on a number of occasions at various locations within the town. Officers are sharing intel with PCSOs and targeting patrols to try and disrupt activity.	Littlehampton town boundary	Jan '26	Feb '26	Mar '26	Apr '26	Total	PSPO enforcement	11	6	4	2	23	Foot patrols (man hours)	64	62	62	47 ¹	235	Joint police interventions ²	2	0	2	1	5
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Anti-Social Behaviour	18.5	Work with ADC led 'Local Action Team' to implement initiatives to improve safety in the Town Centre.	<u>Youth Anti-Social Behaviour (ASB)*</u> Reports to the Community Safety team of widespread youth related ASB in the town centre have been low. A few individuals continue to cause nuisance and are being dealt with via a multi-agency approach due to the complex nature of their needs and behaviour. <u>Street drinking and Anti-Social Behaviour*</u> Limited reports or incidents witnessed over the past three months. <u>ASB enforcement</u> Due to reduced staffing capacity within the ASB team, enforcement activity (beyond that delivered by the CPOs) has been limited since March 2026. <u>Public Spaces Protection Order</u> The council's new PSPO was implemented with effect from 1 April 2026. Whilst the restrictions remain much the same, the wording has been simplified to ensure understanding of what is expected of people. The restricted areas have also been significantly reduced, targeted on those public
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			spaces most prone to alcohol related antisocial behaviour, to enable officers to provide a more targeted response and undertake effective enforcement. * Officers are aware that poor weather conditions will be a factor but are alive to any changes and need to undertake intervention and enforcement.
Anti-Social Behaviour	18.6	Work with Sussex Police to ensure effective data sharing resulting in efficient deployment of resources and support activities such as Action Days	- Over 20 arrests in the Littlehampton town centre area for various offences. - Stop searches have been conducted. - Community Protection Warnings (CPWs) issued. - Prepared Community Protection Notices (CPNs) for issue. - Completed charging decisions for defendants for theft from shop offences. - Seized vehicles, an e-scooter, and an illegal electric bike for no insurance offences. - Interviewed youth offenders and referred them to the youth panel for a disposal decision. - PCSO's have recovered stolen goods from shoplifters, identified outstanding offenders, enforced the PSPO, and have obtained victim/witness statements. - PCSO's carried out a joint afternoon with Arun District Council's Business Crime Reduction Partnership Manager and their Community Protection Officers visiting businesses and encouraging them to report crime/incidents.

			- Liaising with Registered Social Landlords surrounding anti-social behaviour at various addresses – and assisted a vulnerable adult who was the subject of cuckooing with a move to emergency accommodation.
Anti-Social Behaviour	18.7	Monitor the enforcement of e-scooters and cycling in the town	
Anti-Social Behaviour	18.8	Work in collaboration with local support groups and charities to help those with an addiction in Littlehampton	