



Littlehampton Town Centre Action Group

Update: February 2026

Hello and welcome to the Littlehampton Town Centre Action Group update. This newsletter gives you an overview of what's happening across the town centre, highlights opportunities for businesses to get involved, and provides updates on current projects and plans for the year ahead. To view the full action plan update, visit: www.littlehampton-tc.gov.uk/town-centre-action-group

Update from the councils:

As you'll see from the logos above, the Littlehampton Town Centre Action Group (TCAG) includes representatives of agencies that have a stake in the town's economy, including Littlehampton Town Council (LTC) and Arun District Council (ADC). LTC is leading the Town Centre Strategy and Action Plan to drive town centre improvements, while ADC is delivering key infrastructure projects to enhance resident and visitor experience. Current activity includes:

ADC:

- New wayfinding scheme – final installation by end February 2026
- New festoon lighting for the High Street – installation due by end March 2026
- 1-2-1 Business Support – places still available. Email business@arun.gov.uk for information
- All 5 grants for new retail businesses have now been issued.

LTC:

- New destination website in development, including community focused section “Love Littlehampton”- details about how to list your business for free coming soon
- Event planning for 2026 in the town centre including a Food & Drink Festival at Easter, as well as two high street events on 1 and 9 April, 11:00 - 15:00 and weekly events in August.
- If you have any town centre queries, email: towncentrestrategy@littlehampton-tc.gov.uk

Spotlight on....reporting

Reporting crime and anti-social behaviour to the organisations that can do something about it is the most effective way for us to continue to tackle shoplifting and ASB in the town.



We encourage all businesses with physical premises in the town centre, riverside and seafront to join the Business Crime Reduction Partnership (BCRP) – it's absolutely free and gives you access to a straightforward app called DISC to report a range of crime and ASB issues quickly and easily.

For more information about joining the Business Crime Reduction Partnership, contact the BCRP Manager, Chloe Jones by emailing: arunbcrp@arun.gov.uk

For more information on the TCAG and Town Centre Strategy Initiatives
www.littlehampton-tc.gov.uk/town-centre-action-group

Update from the Littlehampton Business Forum

The Littlehampton Business Forum (LBF) is a vital member of the Town Centre Action Group, and continues to play a key role in shaping the future of the town centre. Since launching in 2024, the LBF has brought local businesses together to share ideas, raise challenges, and work collaboratively with council representatives. The Business Ambassadors help drive forward the town centre action plan, ensuring that local voices play a central part in decision-making.

Meet your LBF ambassadors



Rich
East Beach Guest House



Paul
Bah-Humbug Sweets



Michael
Quality Textiles

Did you know....?

- The LBF has its own Town Centre Maintenance Ambassador, Michael Holland, who you can talk to about any cleanliness issues in the town that affect your business.
- The LBF has its own Town Centre Safety Ambassador, Paul Wakeland, who you can talk to about any crime or Anti Social Behaviour (ASB) issues that affect your business.
- Paul also manages the Shop Watch Radio Scheme for businesses to share information in real time. Contact Paul if you're interested in signing up for a radio by emailing: littlehamptonbusinessforum@outlook.com

Spotlight on....events and marketing

The LBF is developing and organising a series of town-centre-focused events in 2026 to further support local businesses. The planned programme includes craft and book festivals, Halloween celebrations, the Light Up LA trail, Christmas activities, and a range of family-friendly workshops and experiences designed to increase footfall and create a vibrant town centre. Speak to Rich if you are interested in getting involved.

Spotlight on....business development and growth

The LBF is offering training workshops throughout 2026 to support business development, from digital skills to compliance essentials. Contact the LBF if you would like to get involved.

Get involved!

Tuesday | **24** | February
18:00 - 20:00 | 2026

Location: New Millennium Chamber, Manor House, Church Street, Littlehampton, BN17 5EW



Sign up for the LBF E-Newsletter



littlehamptonbusinessforum@outlook.com



www.littlehampton-tc.gov.uk/littlehampton-business-forum

